FORM #281
PM INC. 5/60

PHILIP MORRIS INCORPORATED

ADVERTISING COST ESTIMATE

Brand: Marlboro

Date: 8/6/80

Media: Other Promotions - Horse Racing

Contract Terms: To advertise on full back cover in the Del Mar Thoroughbred Club's Official Racing Program for the 1980 Season.

Del Mar Thoroughbred Club
Del Mar, California

Pay To:

Approvals: _____ _____

1980	ESTIMATED COST	AMOUNT PAID	INVOICE NO.	INVOICE DATE	DATE PAID
JANUARY					
FEBRUARY					
MARCH					
APRIL					
MAY					
JUNE					
JULY					
AUGUST	$6,000.00				
SEPTEMBER					
OCTOBER					
NOVEMBER					
DECEMBER					
TOTAL	$6,000.00				

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Source: https://www.industrydocuments.ucsf.edu/docs/lzwm0004